TO THE COURT, ALL PARTIES, AND/OR THEIR ATTORNEYS OF 1 **RECORD:** 2 PLEASE TAKE NOTICE that Defendant, YOSEF TAITZ ("Moving 3 Defendant"), submits the following *objections* and *reply* to the late-filed Opposition 4 5 by Plaintiffs, LISA LIBERI, LISA M. OSTELLA, PHILIP J. BERG, ESQUIRE, THE LAW OFFICES OF PHILIP J. BERG, and GO EXCEL GLOBAL 6 (collectively "Plaintiffs"), to Moving Defendant's Motion to Strike pursuant to 7 Federal Rules of Civil Procedure ("FRCP") Rule 12(f) portions of Plaintiffs' First 8 Amended Complaint ("FAC"). 9 **OBJECTIONS TO LATE-FILED OPPOSITION** 10 As set forth in the attached declaration, Plaintiffs filed and served their 11 Opposition (consisting of twenty-three pages) at 6:05 p.m. (PDT) on Saturday, 12 August 13, 2011. Thus, the Opposition was filed and served five days too late. 13 (Local Rule 7-9.) 14 15 Moving Defendant's counsel preparing this Reply first saw the Opposition on the morning of Monday, August 15, 2011 - the <u>same</u> day that such Reply is due to 16 be filed and served. (Local Rule 7-10.) In addition to Plaintiffs' blatant violation of 17 the requirements for service and filing of their Opposition, Moving Defendant and 18 his counsel cannot be expected to prepare a Reply to such Opposition in less than 19 20 one business day. Plaintiffs' untimely Opposition is typical of their bad-faith litigation tactics employed in this matter, designed to prejudice Moving Defendant 21 and prevent him from preparing a sufficient Reply. 22 23 For these reasons, Moving Defendant urges this Court to reject and not consider Plaintiffs' Opposition to his Motion to strike. 24 25 /// /// **26** /// 27 28 ///

II. **LEGAL ARGUMENT AND AUTHORITY** 1 Plaintiffs Cannot Seek Three Billion Dollars in Civil Penalties Under 2 Α. Cal. Civil Code § 1798.84 Pursuant to a Claim for Relief For 3 Violation of Cal. Civil Code § 1798.85 4 Plaintiffs' Sixth Claim for Relief Under Cal. Civil Code § 5 i. 1798.85 Does Not Provide For or Allow Penalties Under Cal. 6 7 Civil Code §§ 1798.84 Plaintiffs' seek remedies in their Sixth Claim for Relief pursuant to Cal. Civ. 8 Code § 1798.85 (FAC, pp. 97-102). Plaintiffs assert that Moving Defendant, an 9 individual, may be subject to a \$3,000 fine per alleged violation of such statute per 10 Cal. Civ. Code § 1798.84. (FAC ¶ 261.) Plaintiffs contend that they are entitled to a 11 penalty under <u>Civ. Code</u> § 1798.84 against Moving Defendant of \$3,000,000,000. 12 (FAC ¶ 262.) 13 Plaintiffs' claim for such remedies is, as a matter of law, incorrect. Section 14 15 1798.84 specifically only applies to violations of Cal. Civ. Code § 1798.83 as follows: 16 In addition, for a willful, intentional, or reckless violation 17 of Section 1798.83, a customer may recover a civil penalty not to exceed three thousand dollars (\$3,000) per violation; otherwise, the customer may recover a civil penalty of up to five hundred dollars (\$500) per violation for a violation 18 19 of Section 1798.83. (Emphasis added.) 20 Plaintiffs' Sixth Claim for Relief ("Violation of Cal. IPA, Cal. Civ. Code § 21 1798.85") is explicitly based on alleged violation of Section 1798.85, not 1798.83. 22 (FAC, pp. 97-102.) Because the penalty sought by Plaintiffs under <u>Civ. Code</u> § 23 1798.84 is only available pursuant to a claim under Civ. Code § 1798.83, but 24 25 Plaintiffs do not assert any claim pursuant to <u>Civ. Code</u> § 1798.83, the portions of their FAC (¶¶ 261-263) in which Plaintiffs seek such penalty should, as a matter of 26 law, be stricken. FRCP Rule 12(f). 27 Plaintiffs in their late-filed Opposition do not address their improper claim 28

for penalties pursuant to Civ. Code § 1798.84. Thus, by their silence, Plaintiffs

admit that such claim should be stricken.

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ii. <u>Plaintiffs Have Not Stated, and Cannot State, a Claim Under</u>
Cal. Civil Code § 1798.83 Against Moving Defendant

Cal. <u>Civ. Code</u> § 1798.83 applies only to the actions of a "business" entity that collects data from its "customers." Section 1798.83 is entitled "Disclosure to customer on request of personal information provided to third parties for direct marketing purposes; Format; Privacy policy." Plaintiffs do not plead any claim under Section 1798.83. They do not plead that they are or were "customers" of any Defendant (including Moving Defendant), any "request [for] personal information" by any "third parties," nor any "direct marketing" activities.

<u>Civ. Code</u> § 1798.83(e)(2) provides: "Direct marketing purposes' means the use of personal information to solicit or induce a purchase, rental, lease, or exchange of products, goods, property, or services directly to individuals by means of the mail, telephone, or electronic mail for their personal, family, or household purposes." Plaintiffs do not plead any such "direct marketing purposes."

<u>Civ. Code</u> § 1798.83 applies to a "business" with an "established business relationship with a customer." [Section 1798.83(a).] Moving Defendant is not a business entity, but an individual; Plaintiffs do not plead that Moving Defendant had an "established business relationship" with them. Therefore, Plaintiffs cannot state (and have not stated) any claim against him under <u>Civ. Code</u> § 1798.83.

Further, neither Plaintiffs LIBERI nor OSTELLA (the Plaintiffs asserting the Sixth Claim for Relief) are "customers" of any required "business." <u>Civ. Code</u> § 1798.83(e)(1) provides: "Customer' means an individual who is a <u>resident of California</u> who provides personal information to a business during the creation of, or throughout the duration of, an established business relationship if the business relationship is primarily for personal, family, or household purposes." (Emphasis added.)

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Neither Plaintiffs LIBERI nor OSTELLA are "customers" as defined in <u>Civ.</u>

<u>Code</u> § 1798.83(e)(1). They plead that LIBERI is a resident of *New Mexico* (FAC, ¶ 4) and that OSTELLA is a resident of *New Jersey* (FAC, ¶ 8). (Plaintiffs cannot plead this requirement of <u>Civ. Code</u> § 1798.83 where to do so would destroy diversity jurisdiction.) They do not plead that they provided "personal information" to any Defendant, including Moving Defendant. They do not plead the required "established business relationship."

Plaintiffs do not request leave to bring any claim for relief against Moving Defendant pursuant to <u>Civ. Code</u> § 1798.83. Even if Plaintiffs had requested such leave, it would be futile where they cannot, as a matter of law, assert a claim against Moving Defendant pursuant to <u>Civ. Code</u> § 1798.83.

- B. Plaintiffs Cannot Seek Attorney Fees Under Cal. <u>Civil Code</u> §§ 1798.83(g) or 1798.84(g) Against Moving Defendant, Yosef Taitz
 - i. Plaintiffs Admit They Have No Claim Under Cal. Civil Code§§ 1798.83(g)

Plaintiffs seek attorneys fees under Cal. <u>Civ. Code</u> § 1798.83(g). (FAC, p. 170). Section 1798.83(g) does not provide for attorneys fees. It states: "The provisions of this section are severable. If any provision of this section or its application is held invalid, that invalidity shall not affect other provisions or applications that can be given effect without the invalid provision or application." As such, <u>Civ. Code</u> § 1798.83(g) is an improper statute upon which to base a claim for attorneys fees. Plaintiffs' requests for attorney fees under <u>Civ. Code</u> § 1798.83(g) should therefore be stricken.

Plaintiffs in their late-filed Opposition (pg. 6) admit that they cannot seek attorney fees pursuant to <u>Civ. Code</u> § 1798.83(g). Instead, they now assert that the reference to <u>Civ. Code</u> § 1798.83(g) was a typographical error and should be "*Cal. Civ. Code* § 1798.84(g)." (Oppo., 6: 22-23.)

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27 28 Plaintiffs Have Not Stated, and Cannot State, a Claim Under Cal. Civil Code § 1798.84(g) Against Moving Defendant

Cal. <u>Civ. Code</u> § 1798.84(g) provides: "A prevailing plaintiff in any action commenced under Section 1798.83 shall also be entitled to recover his or her reasonable attorney's fees and costs." In order to seek a remedy under Section 1798.84, Plaintiffs must first have a claim for relief under Section 1798.83.

Plaintiffs are not entitled to seek attorney fees against Moving Defendant under <u>Civ. Code</u> § 1798.84(g) for several reasons, including but not limited to that they do not allege any claim under <u>Civ. Code</u> § 1798.83 against him. Plaintiffs' Sixth Claim for Relief ("Violation of Cal. IPA, Cal. Civ. Code § 1798.85"), in which Plaintiffs seek the subject penalty, is explicitly based on alleged violation of Section 1798.85, <u>not</u> 1798.83. (FAC, pp. 97-102.)

Plaintiffs do not request leave to bring any claim against Moving Defendant pursuant to <u>Civ. Code</u> § 1798.84. Even if Plaintiffs had requested such leave, it would be futile where they cannot, as a matter of law, assert a claim against Moving Defendant pursuant to <u>Civ. Code</u> § 1798.83.

Where Plaintiffs have not stated, and cannot state, a claim against Moving Defendant pursuant to <u>Civ. Code</u> § 1798.83, their request for leave to assert a claim for attorney fees under <u>Civ. Code</u> § 1798.84(g) should be denied.

- C. Plaintiffs Cannot Seek Attorney Fees Under Cal. Civil Code §§ 1798.50 or "1786.50(2)" Against Moving Defendant, Yosef Taitz
 - Plaintiffs Admit They Cannot Seek Attorney Fees Under Cal. i. **Civil Code §§ 1798.50**

Plaintiffs may not recover attorney fees under Cal. Civ. Code § 1798.50 (FAC, p. 170). Civ. Code § 1798.50 states: "A civil action shall not lie under this article based upon an allegation that an opinion which is subjective in nature, as distinguished from a factual assertion, about an individual's qualifications, in connection with a personnel action concerning such an individual, was not accurate,

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relevant, timely, or complete." This Section does not provide, nor even mention, an award of attorneys fees. As such, Plaintiffs' requests for attorneys fees under <u>Civ.</u> <u>Code</u> § 1798.50 should be stricken.

Plaintiffs admit they cannot seek attorney fees under <u>Civ. Code</u> § 1798.50 (Oppo., 6: 24-27.)

ii. Plaintiffs Have Not Stated, and Cannot State, a Claim Under Cal. Civil Code §§ "1786.50(2)" or 1786.50(a)(2) Against Moving Defendant

Plaintiffs request leave to seek attorney fees against Moving Defendant under "Cal. Civ. Code § 1786.50(2)." (Oppo., 6: 26-27.) There is no "Cal. Civ. Code § 1786.50(2)." Assuming that Plaintiffs are referring to Cal. Civ. Code § 1786.50(a)(2), they still may not assert any claim under this Section against Moving Defendant.

<u>Civ. Code</u> § 1786.50 is part of Title 1.6 of California's <u>Civil Code</u>. Such Title is referred to as the "Investigative Consumer Reporting Agencies Act." (<u>Civ. Code</u> § 1786.1.) As demonstrated in Moving Defendant's Motion to dismiss, Plaintiffs have no claim against him under the Investigative Consumer Reporting Agencies Act.

For example, <u>Civ. Code</u> § 1786.2(b) provides that "consumer" means a "natural individual who has made application to a person for employment purposes, for insurance for personal, family, or household purposes, or the hiring of a dwelling unit, as defined in subdivision (c) of Section 1940." No Plaintiff (including LIBERI or OSTELLA) has alleged that he or she is a "consumer" under this Act.

<u>Civ. Code</u> § 1786.2(c) provides in relevant part that "investigative consumer report" means "a consumer report in which information on a consumer's character, general reputation, personal characteristics, or mode of living is obtained through any means." No Plaintiff (including LIBERI or OSTELLA) has alleged the existence of any required "investigative consumer report" under this Act.

<u>Civ. Code</u> § 1786.2(d) defines "investigative consumer reporting agency" to mean:

[A]ny person who, for monetary fees or dues, engages in whole or in part in the practice of collecting, assembling, evaluating, compiling, reporting, transmitting, transferring, or communicating information concerning consumers for the purposes of furnishing investigative consumer reports to third parties, but does not include any governmental agency whose records are maintained primarily for traffic safety, law enforcement, or licensing purposes, or any licensed insurance agent, insurance broker, or solicitor, insurer, or life insurance agent.

No Plaintiff (including LIBERI or OSTELLA) has alleged that Moving Defendant is an "investigative consumer reporting agency" as defined under this Act.

As a matter of law, where Plaintiffs have no claim against Moving Defendant under the Investigative Consumer Reporting Agencies Act, they cannot seek any remedy (including for attorney fees under <u>Civ. Code</u> § 1786.50(a)(2)) under such Act against him.

D. Plaintiffs Have Not Pled Legally Sufficient Claims for Punitive

Damages, Governed by Cal. <u>Civil Code</u> § 3294, as Against Moving

Defendant, Yosef Taitz

California law governs Plaintiffs' claims for punitive damages under Cal. Civ. Code §§ 3294 and 3295. Bureerong v. Uvawas, 922 F.Supp. 1450, 1480 (C.D.Cal.1996). Plaintiffs plead that their claims for punitive damages are based on Cal. Civ. Code § 3294. (See, FAC, ¶ 199.)

A key concept that Plaintiffs apparently do not understand is that punitive damages (under <u>Civ. Code</u> § 3294) provide a *remedy* and do not constitute a separate cause of action; a claim for punitive damages must be based on a legally-sufficient, separate claim for relief. Where a plaintiff's claim for punitive damages is based on an insufficient underlying claim for relief, the claim for punitive damages must also fail. <u>Brown v. Adidas Int.</u>, 938 F.Supp. 628, 635 (1996, SD Cal).

Von Grabe v. Sprint PCS, 312 F.Supp.2d 1285, 1308-1309 (S.D. Cal. 2003). 1 2 As shown in Moving Defendant's Motion to Dismiss, Plaintiffs fail to state facts constituting any legally-sufficient claim for relief against him. Accordingly, 3 where punitive damages provide a *remedy* and must be based on a legally-sufficient 4 5 claim for relief, and Plaintiffs do not plead any sufficient claim for relief against Moving Defendant, all of Plaintiffs' claims for punitive damages should be stricken. 6 7 <u>Civ. Code</u> § 3294. <u>Brown</u>, *supra*, 938 F.Supp. at p. 635. <u>Von Grabe</u>, *supra*, 312 F.Supp.2d at pp. 1308-1309. 8 Plaintiffs' only attempt to address this issue provides: "Plaintiffs have pled 9 facts which support a claim for oppression, fraud or malice in order to recover punitive damages, as required. <u>Decker v. Glenfed, Inc.</u>, 42 F.3d 1541, 1547 (9th Cir. 11 1994). Thus, Defendant Yosef Taitz's Motion must be denied." (Oppo., ¶ 32.) 12 To the contrary, Plaintiffs have utterly failed to plead facts establishing any 13 claim, much less meet the pleading requirements for a claim for punitive damages, 14 15 as against Moving Defendant. Further, Plaintiffs' reliance on <u>Decker</u> is improper where it has been superseded by statute. (See, <u>In re Remec Inc. Sec. Litig.</u>, 702 F. Supp. 2d 1202 (S.D. Cal. 2010).) <u>Decker</u> also did not involve a claim for punitive 17 damages under California law. Instead, it involved claims for securities fraud under 18 § 10(b) of the Securities Exchange Act of 1934. 19 20 The specific issue in <u>Decker</u> concerned whether plaintiffs had sufficiently alleged "scienter" necessary for a fraud claim. The Court of Appeals cited to the rule 21 requiring "particularized allegations of the circumstances constituting fraud." 22 <u>Decker v. Glenfed.</u>, supra, 42 F.3d at p. 1547. The Court also held that "mere 23 conclusory allegations of fraud are insufficient." (<u>Id</u>. at p. 1548.) 24 25 If and to the extent <u>Decker</u> may be relied on herein, it would require the striking of Plaintiffs' claims for punitive damages against Moving Defendant. Instead of containing "particularized allegations of the circumstances" supporting 27

punitive damages, Plaintiffs' FAC falls far short of this requirement and does not

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even rise to the level of conclusory allegations against Moving Defendant. The bulk of the FAC is simply incomprehensible gibberish from which no legally cognizable claim can be discerned.

In their late-filed Opposition, Plaintiffs simply ignore the fact that they purport to seek punitive damages on claims for relief based in <u>negligence</u> or other <u>unintentional</u> conduct, such as Plaintiffs' Nineteenth Cause of Action for "Negligent Infliction of Emotional and Mental Distress" and Twentieth Cause of Action for "Res Ipsa Loquitor Negligence." As a matter of law, a claim for punitive damages cannot be based on negligent or otherwise unintentional conduct. <u>Civ. Code</u> § 3294(a). Mere negligence, even gross negligence, is not sufficient to justify an award of punitive damages. <u>Ebaugh v. Rabkin</u> (1972) 22 Cal. App.3d 891.

Plaintiffs "sidestep" this defect in their FAC by contending that "Yosef Taitz's actions were not an accident or based on negligence, they were intentional, willful and wanton." (Oppo., 8: 20-21.) This argument misses the point: Plaintiffs' claims for punitive damages based on their Nineteenth and Twentieth Causes of Action based in negligence cannot, as a matter of law, stand. Such claims should therefore be stricken. <u>FRCP</u> Rule 12(f).

E. Plaintiffs' Publication of Moving Defendant's Personal Residence
Address is Impertinent and Immaterial, and Should Be Stricken from
the FAC

PLAINTIFFS in the FAC (¶¶ 9, 10 and 27) identify the residential address of Moving Defendant. While identifying the State and County of a Defendant may be required in order to establish jurisdiction and venue, additional identification including Moving Defendant's street, number, and zip code are simply unnecessary. As such, this information should be stricken in all places it appears in the FAC.

Plaintiffs' only comment on this issue is "Defendant Yosef Taitz's address is material to the within litigation." (Oppo., 4: 14.) Plaintiffs fail to attempt to show how Moving Defendant's residence address "is material" in any way. It is clear

DECLARATION OF JEFFREY P. CUNNINGHAM, ESQ.

I, JEFFREY P. CUNNINGHAM, declare and state as follows:

- 1. I am an attorney and a Senior Associate of the law firm Schumann, Rallo & Rosenberg, LLP, counsel for Defendant, YOSEF TAITZ. I make this declaration based on my personal knowledge of the facts stated herein. I gained my knowledge of those facts by virtue of my participation in the events described herein, my preparation or review of the documents described herein, or some combination of the foregoing as identified herein. If called to testify to the facts stated herein, I could and would do so competently and truthfully.
- 2. Attached hereto as "Exhibit A" and incorporated herein by this reference as though fully set forth is a true and correct copy of the Notice of electronic filing regarding all Plaintiffs' Opposition (consisting of twenty-three pages) to Mr. Taitz's Motion to strike portions of Plaintiffs' First Amended Complaint. As reflected in that Notice, Plaintiffs filed such documents at 6:05 p.m. (PDT) on Saturday, August 13, 2011. Thus, the Opposition was filed and served five days too late. (Local Rule 7-9.)
- 3. I first saw Plaintiffs' Opposition and the related **"Exhibit A"** Notice on the morning of Monday, August 15, 2011 the same day that Mr. Taitz's Reply is due to be filed and served. (Local Rule 7-10.)

I hereby declare under penalty of perjury under the laws of the State of California and of the United States of America that the above is true and correct.

Dated this 15th day of August, 2011, in Costa Mesa, California.

/s/ - Jeffrey P. Cunningham

Jeffrey P. Cunningham, Esq.